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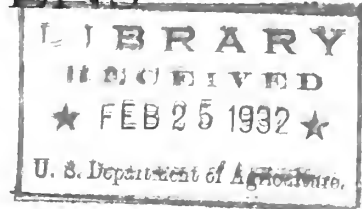
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# EASTLAND DAHLIA GARDENS

*Dahlia Specialists*

DOVER, NEW HAMPSHIRE



## A Genuine Break in the Dahlia World--EASTLAND SUNBEAM

TRI-LATERAL DECORATIVE (see page 4)

### 6 GIANT EXHIBITION DAHLIAS —\$4.00 Value for \$3.00—

Late introductions, all labeled, named varieties, no two alike. A well balanced collection in regard to color, size and class. These healthy, matured roots will add much extra beauty to your garden at small cost. Massive flowers held on long, erect stems, continuous and abundant flowering, these Dahlias are distinctive and of high merit. Our selections include a wide range of color.

### 12 EXTRA BEAUTIFUL PRIZE DAHLIAS (Lost Tag Collection)—\$1.75 Illustrated

Assorted colors, named varieties whose roots were mixed in storing, handling,



cutting, etc. Rather than plant to determine their name, we sell them at this low price. Some of our finest varieties are in this lot and will make a wonderful show in your garden this year. If you love Dahlias and are not particular as to name, this is the biggest bargain offered.

### 25 SELECTED, HAND PICKED, PLUMP, RIPE DAHLIA SEED—\$1.00

Due to the best growing season in years we have a fine supply of seed from our very best varieties. Seed from Eastland Sunbeam included in each package at no increase in price. Start your seed now for blooms this summer. Growing instructions with each order.

## SPECIAL! \$5.00 DAHLIA FREE!

To all customers who order the above 2 collections and 1 package of seed, and send cash with order amounting to \$5.75, we will include FREE, a decorative Dahlia of our selection listing at \$5.00; we also will include our regular extras, and send our Eastland Dahlia Service Reports Free.

The finest growing season in years with no drought conditions to contend with, gave us the largest crop of Dahlia roots we ever harvested. In order to move the surplus we make this special offer, which will be withdrawn as soon as extra roots are sold. Place your order now: Dahlias will be shipped at planting time. Cash must accompany order—no C.O.D., charge accounts or discounts on this special offer.

# 1931 PRICE LIST

*C* signifies Cactus; *D*, Decorative; *HC*, Hybrid Cactus; *P*, Peony; *S*, Single; *HD*, Hybrid Decorative; *HS*, Hybrid Show; *CP*, Cactus Peony.

**Adonis** (S)—The most reliable pure white show Dahlia on the market. Each petal is perfectly quilled, and has a waxy finish. Unquestionably the finest snow white variety in existence at the present time, and as a cut flower this Dahlia is supreme. Good stems. Bloom retain perfect ball shape until frost. We cheerfully recommend this variety to the fancier who is seeking the perfect show Dahlia. . . . . \$ .50

**A. D. Livoni** (S)—This old favorite is one of the best; color, a clear, rich pink. . . . . .50

**Al-Koran** (D)—A giant Dahlia held on long, erect stems; color, goldenrod yellow suffused amber on older petals. The flower is of great depth and will grow 9 to 10 inches in diameter. .50

**Alce Whittier** (HC)—A beautiful shade of primrose or sulphur yellow. A giant bloom on a plant five feet high. . . . .1.25

**Amun-Ra** (D)—This Dahlia is a real leader in its class. In form and color it resembles a tropical setting sun. Huge and grand, it has won many prizes including four first prizes at the California Dahlia Show. Colors include copper orange, gold and amber shading to deep bronze at center. Free bloomer. Flowers ten inches in diameter with disbudding. . . . .50

**America's Glory** (D)—Bright scarlet tipped white. A most pleasing combination. . . . .1.75

**Bashful Giant** (D)—One of the largest Dahlias ever produced; the gigantic blooms are excellent for exhibition where size is one of the requisites. We have grown this Dahlia 12 inches across and 4 inches deep. It is also of great merit for its beautiful colors; apricot with golden shadings. . . . .50

**Barbabotte** (HC)—Immense flowers, good stems, colors, rose pink tinted white. . . . .50

**Bonnie Brae** (D)—Cream shaded to blush pink. The flowers are of true decorative form of immense size. This Dahlia shows strong on peach pink at first, but after well opened up comes out much lighter. Very free flowering. . . . .50

**Bride's Bouquet** (C)—Handsome pure white waxy finish petals form a flowers of delicate charm and beauty. . . . .50

**Buckeye Orange** (HC)—Clear deep orange blooms on good stems. . . . .1.00

**Chiona** (D)—Huge flowers of yellow carmine. The richness of the coloring in this decorative is its distinctive point. Good stems. . . . .75

**Colossal Peace** (HC)—Colossal sized blooms of white shading to delicate violet rose. Wonderful stems. . . . .50

**Cavalier** (D)—Scarlet to spectrum red. One of the finest of its class. . . . .1.00

**Chemar's Purity** (D)—Very large white tinted lemon center. Flowers held high and above bush. Striking and beautiful. . . . .1.50

**City of Lawrence** (D)—Clear yellow flowers, full, large and deep, held on long erect stems .75

**California Beauty** (C)—Almost a pure copper color. Good stems. Excellent for those who desire the very best. . . . .50

**Darlene** (D)—Shell pink and white. Very free flowering. . . . .50

**D. M. Moore** (HS)—In this offering we have one of the most distinctive nearly black varieties. It is a rich, deep, velvety Victrola Lake, which is a shade deeper than deep maroon. . . . .50

**Eastland Sunbeam** (D Tri-Lateral)—The only tri-lateral decorative listed in the Dahlia world. A genuine break and the foundation of a new race of better Dahlias. Fully described on page four. Its beautiful colors, fine center, good stem and excellent habits make this Dahlia a most valuable acquisition to any flower garden. . . . .5.00

**Elkridge** (HC)—Good sized flowers of pure white on erect stems. . . . .1.50

**Florence Finger** (D)—A giant bloom of lavender rose. Stiff stems. . . . .50

**Fort Monmouth** (HC)—Rich crimson maroon, bluish violet tips. A prize winner and a very attractive variety. . . . .5.00

**Franconia** (Duplex)—Canary yellow flowers on pendant stems. Early bloomer and free flowering. Plant habit good. . . . .35

**F. A. Kent** (D)—A staghorn type of exhibition decorative of a beautiful mallow-pink, held upright on rigid stems well out of dark green foliage. Medium to tall habit of growth; a large flower of exceptional beauty. Awarded certificate of Merit by Dahlia Society of N. J. with a score of 85. . . . .75

**Flying Ambassador** (D)—Very large white; good stems, a real winner. . . . .2.00

**Geo. Walter** (D)—Rich coppery old gold. One of the old favorites and appreciated by those who love real high class Dahlias. . . . .50

**Merrick** (P)—Light maroon, tipped mahogany. A most distinctive combination which will attract great attention. . . . .1.00

**Grizzley** (HC)—Very dark velvet red flowers on long stems. Tall plant. . . . .50

**Gov. Alvan T. Fuller** (D)—A large and beautiful flower of rich tyrian-rose. One of the newer introductions of rare merit. . . . .3.00

**Golden Acre** (HC)—Golden yellow flowers of distinct appeal. . . . .1.00

**Isabell Masson** (P)—A most delightful blend of flesh pink, old rose and gold, the former predominating. Blooms are freely produced and assume great proportions, which with a splendid stem and its rare color, place it with the best of the exhibition class. . . . .50

**Jean Kerr** (S)—Pure white. Profuse and excellent for cut flowers. . . . .50

**Jersey Radiant** (HC)—Large flowers of bitter sweet orange color. . . . .75

**Jane Cowl** (D)—Orange buff and gold. One of the best. . . . .2.00

**Judge Parker** (D)—Giant blooms of golden buff. Plant habit good. Stems excellent. . . . .50

**Jersey Sunshine** (D)—Buttercup yellow blooms that are sure to please. . . . .2.25

**Judge Marean** (D)—Salmon orange and red blooms of good size. Deep, full flowers. . . . .50

- Kalif** (D)—Do you love crimson red Dahlias? Grow this variety and grow the most beautiful red in our list. . . . . **.50**
- Lloyd's Beauty** (Pom-Pom)—A most delightful combination, yellow petals edged rose. Excellent sems. . . . . **.50**
- La Vista** (CP)—Large blooms of plush red, held high on good stems. A wonderful novelty and a vigorous grower. Free bloomer. Very pretty when in full bloom. . . . . **.35**
- Millionaire** (D)—Gold Medal Dahlia of daintiest colorings. A most delicate lavender with a faint cast overshadowing, the whole having a blending of white. . . . . **.50**
- Mrs. Brewster** (HS)—Burnt orange flowers on the stiffest of stems. Plant is low growing and is especially recommended for border planting. Very free blooming, produces fine cut flowers. . . . . **.50**
- Mrs. I. de Ver Warner** (D)—A blossom of soft, orchid coloring seldom appearing in the gay garb of the Dahlia family. For its charming color, large blooms and for its very long, strong wiry stems this variety immediately attracts attention wherever grown or exhibited. . . . **.50**
- My Inspiration** (D)—A California introduction of real merit. Very large blooms of white overlaid red. A splendid Dahlia with good stems and foliage. . . . . **5.00**
- Mrs. Bowen Tufts** (P)—Gigantic, deep rosy-purple flowers of attractive hues. A prolific and free bloomer. . . . . **.50**
- Mordella** (D)—A beautiful, bright clear shade of apricot buff of very artistic formation. Large blooms held high and gracefully above the strong vigorous plants. A profuse bloomer. It is not unusual for the plant to attain a height of over nine feet. . . . . **1.00**
- Miss Lennox** (D)—A gorgeous crimson scarlet which won first prize at Gardena, Cal. A truly great majestic flower of beauty and charm. . . . . **5.00**
- Nanaquaket** (D)—Color, white ground overlaid with amaranth pink, could be called a delicate orchid pink. Large flowers; good stems; free flowering. . . . . **3.00**
- Our Country** (D)—The main color is a very deep purple, while the florets are heavily tipped white; a very deep heavy flower, always coming with a full center and never producing any solid colors. . . . . **.75**
- Pond Lily** (HC)—Delicate tints of shell pink, blended with silvery white; good stems, no open centers; beauty beyond compare. . . . **1.25**
- Polar Snow** (D)—Huge snow white flowers, held high above a tall plant. . . . . **.50**
- Pride of California** (D)—One of the older introductions which is still found in the gardens of those who appreciate the best. These crimson red flowers have won many prizes. . . . **.50**
- Pat O'Mara** (D)—Orange buff and rose. . . . **.50**
- Papillon** (HC)—Coral red on gold. Plant is a vigorous grower and profuse bloomer. . . . **.75**
- Ralph Blodgett** (D)—Red and yellow blooms of huge size invites you to admire its supreme beauty. . . . . **1.00**
- Red Wing** (D)—Beautiful red flowers on long, erect stems. . . . . **.50**
- Roman Eagle** (D)—Large exhibition decorative; flowers of flaming, brilliant, burnished copper color. Flowers held well above dark green foliage on long stiff stems. Medium height plants, profuse bloomer. . . . . **1.00**
- Rosa Alexander** (D)—A remarkable two-color Dahlia that is a beauty in every way. It is a deep chrome orange with every petal tipped white and is one of the finest color combinations. . . . . **3.00**
- Speedy** (P)—Very bright scarlet. Outer petals curve back producing an unusual bloom formation. Large blooms on good stems. . . **.35**
- Star Bright** (D)—Pure lemon yellow of the brightest hue. . . . . **.50**
- Siskiyou** (HC)—Pink tinted mauve flowers of large shape on the finest of stems. A real outstanding variety. . . . . **1.00**
- Sonia** (D)—Medium sized red blooms on cane like stems. Excellent for cut flowers. One of the first to bloom in our gardens, the plant produces a continuous wealth of flowers until frost. . **.50**
- Santa Anna** (C)—One of the largest and best Hybrid Cactus of this shade. A beautiful salmon rose suffused with gold. . . . . **2.00**
- San Juan** (D)—American beauty red of a rich royal hue. This Dahlia with its perfect characteristics is sure to please the most fastidious. . . . . **1.25**
- The World** (D)—The coloring is unusual; a rich deep rosy magenta overlaid garnet with silver shadings on edges of petals. A rich and beautiful combination of colors. Perfect full centers, 8 to 10 inches across. . . . . **5.00**
- The Dreamer** (S)—Coral pink. A worthy companion to Adonis. A bouquet made from these two varieties will bring forth words of praise. The Dreamer is, without doubt, the finest and prettiest pink ever found in a show Dahlia. Also a good cut flower. Blooms early. . . **.50**
- Talisman** (C)—Deep reddish tan color, reverse of twisted petals, little lighter. Very free bloomer. . . . . **.50**
- Ulysee** (HC)—Salmon, rose, and golden yellow form a very pleasing combination. Very early bloomer, good cut flower. . . . . **.35**
- Uncle Tom** (D)—Deep garnet velvet petals. Tall plant, big flowers. This is the outstanding dark decorative variety and is a worthwhile novelty. . . . . **1.00**
- Vivian** (S)—White effectively edged rose violet. Beautiful large flowers. . . . . **.25**
- Wm. Slocumb** (D)—Canary yellow of fine form and substance. Good stems, long and stiff, support giant blooms. . . . . **1.00**
- Wm. G.** (HC)—Immense flower of henna bronze. Flower is large and deep, stems are good; also making this variety a valuable addition to your garden. . . . . **1.50**
- Yellow Jewel** (P)—A giant among Dahlias, and our best yellow in its class. Color is clear canary; florets beautifully waved and twisted to form a full center. Highly recommended for exhibition. We have grown this Dahlia 14 inches across and 4 inches deep. If you wish to grow the biggest Dahlia of them all, here it is. . . . . **1.25**

# EASTLAND SUNBEAM -- Tri-Lateral Decorative

A perfect Decorative (formal) flower of old rose, pink and gold, effectively blended, forms a color symphony of rare charm and beauty. Upon close examination in sunlight, each petal has the appearance of being sprinkled with grains of fine gold. Nature has completed this masterpiece of beauty by supporting the blooms on stiff, rigid stems. The plant, according to the best authorities, is a genuine break in the Dahlia world. Three laterals grow at each node, while the ordinary Dahlia grows but two. As flowers are produced by laterals, EASTLAND SUNBEAM will grow 50%

more flowers than the common bi-lateral plant. EASTLAND SUNBEAM is the foundation stock of a new and better race of Dahlias whose inherent characteristics will be to produce more blooms of better quality. All roots are field-grown, not weakened by cuttings, and will, by their stamina and vigor assure you a vigorous growing, healthy plant. To those who appreciate the best in blooms and plants, and wish to grow something different, that is the latest sensation of the Dahlia world, we heartily recommend EASTLAND SUNBEAM. Actual photographs, not retouched, will be sent free to those interested. **Roots \$5.00**

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## 50 for \$1.00 CHOICE GLADIOLI! 100 for \$2.00

A whole garden of gorgeous bloom! Have more than we wish to plant so make this special offer. All colors, rare blue, yellow and pastel shades, and gratis on this collection a bulb each of the new flaming Rose glad., "Rosita" and "Orange Queen", soft clear orange. First prize winners at Boston Show.

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## SPECIAL GLADIOLI COLLECTION—100 for \$3.00

To those who wish the latest introductions we have made up this assortment which will appeal to the most discriminating fancier, and without doubt, the handsomest collection on the market today; also will send FREE, "Yellow Wonder" beautiful soft buttercup yellow, finely shaped flowers of perfect beauty; also "Persia", the deepest black of all Gladioli, perfectly black with sparkling velvety sheen. Grow this collection and you grow the best.

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## FAVORITE FOUR COLLECTION—\$2.50

One root each, "Yellow Jewel", "Bashful Giant", "Mrs. I de Ver Warner" and "Millionaire", these varieties being chosen on account of huge flowers, and wonderful coloring. If you wish to grow the BIGGEST and BEST, this collection will surpass your expectations. All roots labeled.

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## DAHLIA SEED

Due to a long growing season, we have a splendid stock of fully ripe, plump Dahlia seed from our finest varieties. At no increase in price we include in each package, seed from Eastland Sunbeam, the only tri-lateral introduction on the market. Growing instructions with each package. Plant your seeds now for blooms this season. **25 seeds for \$1.00; 50 for \$1.50; 100 for \$2.00.**

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## EASTLAND SERVICE REPORTS

Eastland Dahlia Service Reports will again be issued this season. Free to customers whose orders amount to \$4.00 or more. The favorable comment which we have received, assures us that this unique and valuable service to Dahlia lovers is fully appreciated. It is very easy to grow Dahlias with average sized flowers, but to grow plants that will produce such blooms as are seen on the exhibition table require a special knowledge and instruction which is found in the Eastland

Report Service. Information written in non-technical and comprehensive language will be sent to you just at the correct time when an important phase is taking place in the life of your Dahlia plant. Reports, five in number, will show you how to grow the biggest blooms in your section; also give you a better understanding of the Dahlia plant. No one who loves Dahlias can afford to be without these valuable Service Reports.

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## DAHLIA LABELS

Dahlia labels, all painted white, copper wire, 100 for 50 cents. 500 for \$2.00; 1,000 for \$3.50. Post paid.

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## GARDEN BOOKS

Let us send you our complete garden book catalogue, we especially recommend, "Modern Dahlia Culture", by Waite, the finest book written for those who grow Dahlias. Price \$1.65, postpaid.

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We shall be glad to send this Special Spring Sales Bulletin to those of your friends who you know are interested in Dahlias and Gladioli. A list of such friends and acquaintances will be greatly appreciated and we will add to your shipment, one 50 cent Dahlia, a named variety, properly labeled, FREE.

We have thousands of Dahlia roots in storage, and no doubt will be able to fill your order when received; however, to avoid disappointment, we advise that you order early. We have supplied our Dahlias to some of the most critical Dahlia lovers who desire the best in tubers and service of the highest type. They have received satisfaction and so will you, as we guarantee all roots true to name and their arrival in good growing condition. We cheerfully replace any that arrive otherwise, or return your money by the next mail. Due to the extreme care exercised in preparing shipments, we have never had a shipment returned, neither have we had to replace tubers wrongly labeled. Through constant care we intend to duplicate this record again this season.

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The folder, "New Hampshire, the Land of Scenic Beauty" containing over 175 rotogravure photographs, will be sent free upon request to any address, postpaid. Send your requests to our office here at Dover, N. H., from which all copies are mailed.

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**EASTLAND DAHLIA GARDENS** 25 HILL STREET  
K. C. SHERMAN, Prop. **DOVER, NEW HAMPSHIRE**